



**Public Relations Intern, Europe**  
**Forrester Research BV, Amsterdam, Netherlands**  
**Mid-March 2011 to September 2011**  
**Remuneration: €700,- per month**

Forrester Research is looking for a Public Relations Intern to become part of its global corporate communications team for a period of (just over) 6 months, to start mid-March 2011. The position is based at Forrester's European Headquarters in Amsterdam and reports into the European PR Manager.

**About Forrester**

Forrester Research, Inc. (Nasdaq: FORR) is an independent research company that provides pragmatic and forward-thinking advice to global leaders in business and technology. Forrester works with professionals in 20 key roles at major companies providing proprietary research, customer insight, consulting, events, and peer-to-peer executive programs. For more than 26 years, Forrester has been making IT, marketing, and technology industry leaders successful every day. For more information, visit [www.forrester.com](http://www.forrester.com).

The Public Relations Intern supports the corporate communications department in a broad range of media relations and PR activities. The intern's main responsibilities include:

- **Daily Press Office:** Fulfillment of journalist requests that come in from across Europe (and globally), either by phone and/or email.
- **Media Research:** Conduct research in support of Forrester's corporate communications activities (e.g. media list development/qualification).
- **Campaign Support:** Contribute to the execution of Forrester's media campaigns (e.g. through translation and/or news analysis).
- **Reporting:** Contribute to the various management reports, as well as the internal newsletter, produced by the corporate communications team (e.g. collate media articles, key analyst quotes).
- **Speakers Bureau:** Support Forrester's speaker placement program, including re-routing incoming speaker requests, and liaise with event organisers.

**Candidate Requirements:**

- Registered student in Communications, PR, Journalism and/or Marketing at University or College level.
- Fluent (both verbal and in writing) in English and German.
- Good organisational, communications, and computing skills (proficiency in Word/Excel).
- Prior internships and/or other relevant (working) experience are a plus.

**Contact:**

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